

U.P. State Fair Authority Board Meeting

Minutes

January 18, 2019

Escanaba, MI

Members Present:

Mickey Rondeau, *Alger Cty*
William Menge, *Baraga Cty*
Dave Rivard, *Delta Cty*
Ed McBroom, *Dickinson Cty*
Steve Palosaari, *Houghton Cty*
Gene Momont, *Iron Cty*
Joe Langdon, *Keweenaw Cty*
Phyllis French, *Luce Cty*
Calvin McPhee, *Mackinac Cty*
Chuck Bergdahl, *Marquette Cty*
Janis Linderoth, *Menominee Cty*
Ann Harrington, *Schoolcraft Cty*

Members Absent:

Jake Campbell, *Chippewa Cty*
Dan Siirila, *Gogebic Cty*
Richard Bourdeau, *Ontonagon Cty*
Tammy Sagataw, *Hannahville*

Others Present:

Jonathan Mead, *UPCAP Admin. Agent*
Vickie Micheau, *Chamber Mgmt Agent*
Lori Branstrom, *Chamber*
Sheila Kruger, *Chamber*
John Stapleton
Robert Micheau, *CVB*
Jeffrey Wood, *UPSF Facilities & Ground Manager*
Skip DuFour, *Steam & Gas*
Joe Cilc, *Steam & Gas*

1. Call to Order

Chairman French called the meeting to order at 12:12 p.m. ET. Roll call is recorded above.

2. Public comment

There was no public comment.

3. Adoption of Agenda

Add the appointments to UPSF Board to the agenda and Buildings & Grounds Reports.

Motion by Bergdal, supported by Palosaari to adopt the agenda with noted changes. Motion carried.

4. UPSF Board Appointments

Chairman French welcomed all Board Members who were reappointed for another two-year term.

Motion by Langdon, supported by Bergdahl, to approve the UPSF Board Appointments as presented. Motion carried.

5. Approval of Minutes from the November, 2018 Meeting

Discussion on changes to November minutes.

- Instead of “Change #10 stating “Individual payments...” - **should read Change #16 a (2)**
- Add: Take out “unsolicited donations will not be included” under #23

Motion by Palosaari, supported by Momont, to approve the minutes of the November, 2018 Meeting with above-noted changes. Motion carried.

Discussion on question #19 – Bond of \$100,000. Is this enough? UPCAP will follow up with insurance to make sure this is enough.

6. Treasurer’s Report

Ms. Harrington reviewed the Balance Sheet through December, 2018. **Question on moving some funds into a CD after the audit.**

The new building fund (under cash) will eventually become a depreciated asset.

Motion by Momont, supported by Linderoth, to accept the Profit & Loss/Balance Sheets as presented. Motion carried.

7. Management Report

Ms. Micheau reviewed the following information:

- MAFE Annual Meeting wrap up. Lots of positive comments from staff who attended meeting.
 - H2B Work Visa Program. Very expensive. Will work with Skerbecks on lending their Carnival workers during fair week. Will also work with Nichole Smith on recruitment.

- MDARD Grant Session
 - Not eligible for Capital Improvement grant because we received one last year. There is a Livestock grant that we could apply for in the amount of \$25,000. This would help pay premiums or promote new classes.
 - Master Plan for Fairgrounds
 - Skerbeck Pricing – no changes for 2019 schedule
 - Zone 6 Meeting – Spring meeting in May
 - Volunteer of Year Awards Banquet
 - Vickie appointed to MAFE Board
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- News Release coming out today announcing county music act, Carly Pearce
 - Planning Document for Fairgrounds (handout)
 - Under Camping (page 1) – need to add Highland Parking area
 - Restrooms (page 3) – add “and clean showers”
 - Sponsorship packets went out (handout)
 - Meijer Recap (handout)
 - MAFE Board Members (handout)

Motion by Bergdahl, supported by Momont, to accept the Management Report and place on file. Motion carried.

8. Committee Reports

Robert Micheau, Director of Visit Escanaba, presented the 2018 Marketing Report (handout)

Ms. Micheau noted “Holtbossi” Marketing campaign mailer. This will be going out soon. Fire & Ice Fundraiser will be auctioning off one of the tree branches for building fund.

Jilbert Dairy Donation? Make sure we recognize them

Dennis Pace (donator for Marble Arms Museum) will be here on the 31st.

DAC Recommendations:

- DAC recommendation to show the crossbreed commercial cattle by weight versus age.
Motion by McBroom, supported by Palosaari, to approve DAC recommendation to show crossbreed commercial cattle by weight versus age. Motion carried.
- DAC recommendation on lowering the current age of exhibitors to 8 to show a hog, lamb or market goat.
Motion by McBroom, supported by Harrington, to approve DAC recommendation to lower exhibitors age to 8 in order to show a hog, lamb or market goats. Motion carried.

- DAC recommendation on lowering Department 27 (Jr. Show) Pictures/Paintings, to age 8 based on their age as of January 1st.
Motion by McBroom, supported by Harrington, to approve DAC recommendation to lower Department 27 exhibitors to age 8 based on their age as of January 1st. Motion carried.

- DAC recommendation to make showmanship mandatory for market animals (Steers, hogs, lambs and goats). There will be a superintendent discretion clause if the animal or exhibitor is injured.
Motion by Palosaari, supported by McBroom, to approve DAC recommendation to make showmanship mandatory for market animals (steers, hogs, lambs and goats). Motion carried.

- If exhibitor has both a breeding stock animal (beef, goat or sheep) and a market animal, the market animal must be the animal used in showmanship.
Motion by McBroom, supported by Momont, to approve DAC recommendation to state if exhibitor has both a breeding stock animal (beef, goat or sheep) and a market animal, the market animal must be the animal used in showmanship. Motion carried.

- DAC recommendation to appoint Amanda Steele as the Swine Representative on the DAC Board.
Motion by Momont, supported by McBroom, to appoint Amanda Steele as swine representative on the DAC board. Motion carried.

Buildings & Grounds Committee Recommendations:

Jeff Wood reviewed the Buildings & Grounds Report and suggested the following changes/recommendations:

- The following needs to be submitted to Jeff Wood for approval:
 - Any purchases
 - All employment needs for any side projects
 - Anything taken from maintenance shop needs to be communicated to Steam & Gas.
- Motion by Rivard, supported by McPhee, to adopt recommendations as noted on Building & Grounds Report. Motion carried.**

Ed McBroom will work with Jeff on estimates for Pig Barn ventilation.

9. Old Business / New Business

Approval to submit grants requests to DNR for Recreational Passport / Trust Fund Projects

Ms. Micheau noted grant period is now open. DNR is accepting applications or Recreational Passport and Trust Fund Projects. We need Authority approval to submit

these. If received, will use towards two new bathroom/shower in pocket park and in campsites.

Motion by Rivard, supported by Linderoth, to submit grants for two new bathrooms/showers in pocket park and new campsite.

Mr. Palosaari asked about adding Highland Cattle Show and if he is the superintendent? Mr. Palosaari will be the superintendent and find his own volunteers.

Ms. Micheau noted there is another grant through MDARD. Will need a letter of support from Steve.

10. Adjournment

Motion by McBroom, supported by Momont, to adjourn. Motion carried.
The time was 2:00 p.m.